

Commercialising Space Technology through Start-Ups at the ESA BIC Harwell

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13<sup>th</sup> Appleton Space Conference 7 December 2017







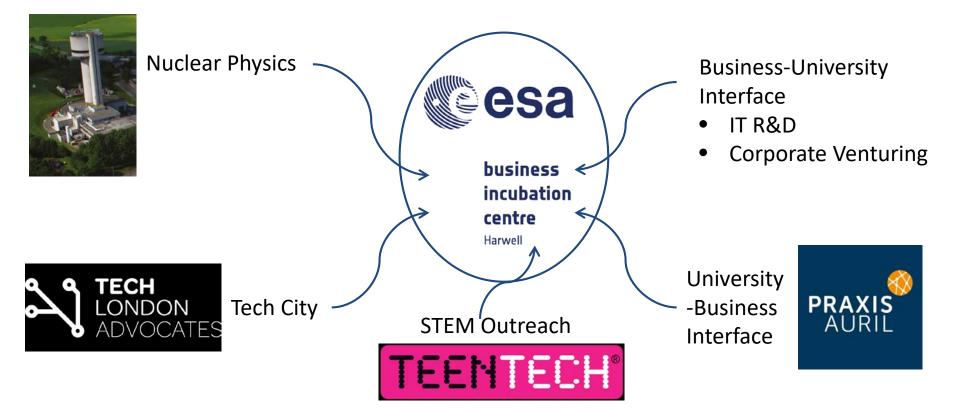
### Agenda

- Personal Background
- ESA BIC Programme
- ESA BIC Harwell
  - History and Offer
  - Company Statistics
  - Case Studies
  - Recent News and Successes
- Looking to the Future





### Personal Background







### ESA BIC Programme

### **OUR MISSION**



space solutions

### **INSPIRE and FACILITATE**

the use of space technology, systems and know-how for non-space applications.

### **STRENGTHEN EUROPEAN INDUSTRY**

by identifying new business opportunities for providers of space technology and systems as well as enhancing its know-how and competitiveness.

### **BOOST LOCAL ECONOMY**

By creating jobs, investing in start-ups and supporting sustainable innovation.

### **ABOUT ESA SPACE SOLUTIONS**



#### space solutions

ESA PATENT PORTFOLIO 130 inventions covered by 450 patents	BROKER NETWORK 16 brokers 300+ transfers	AMBASSADOR PLATFORM €190M+ invested in 300+ projects [Part of ESA Business Applications]	BUSINESS INCUBATION 18 centres 100+ new start-ups p.a. 546 start-ups	INVESTMENT SUPPORT Venture Capital Fund Investment Forums and training	
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The space you need to get your business off the ground



space solutions

# START-UP? START NOW!

### **ESA BUSINESS INCUBATION CENTRES**

The space you need to get your business off the ground



The space you need to get your business off the ground

#### SPACE FOR EUROPE'S FUTURE



Business Incubation 15 ESA Business Incubation Centres (BICs) in 12 countries 300+ start-up companies created 100+ start-ups nurtured each year

Thousands of new high-tech jobs creating regional growth

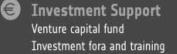


#### Broker Network

15 ESA Technology Transfer Brokers throughout Europe 300+ successful technology transfers Supporting national industry to tap into available ESA space technology



Intellectual Property Portfolio 150 leading-edge inventions 450 ESA patents All ready for commercialisation by European industry



ı industry

2009

100 companies

2010

2011

2012

2013

ESABIC Sulfray

200 companies

2014

SSABIS BARBAR PARty

100 new start-ups/year

300 companies

TRISTS |12

500 companies

Achievements and growth



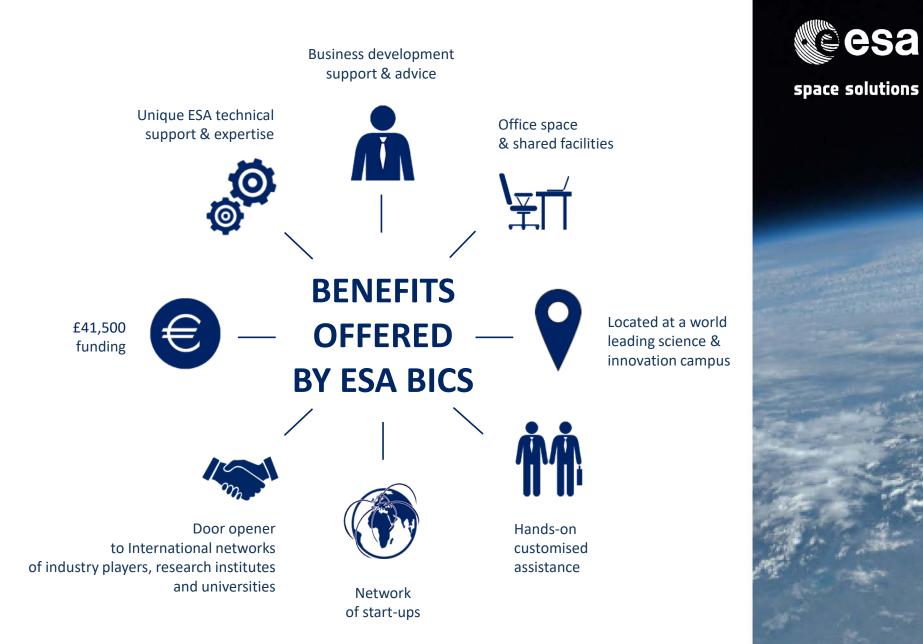




1000

companies

200 new start-ups/year







### Open to:

- Companies registered in the country of the BIC
- New or existing companies less than 5 years old
- Demonstrable space connection
  - Primary focus is downstream application of space technology in other fields
  - High-quality upstream applications also considered (taking technology into space)
- Viable business plan







### ESA BIC Harwell

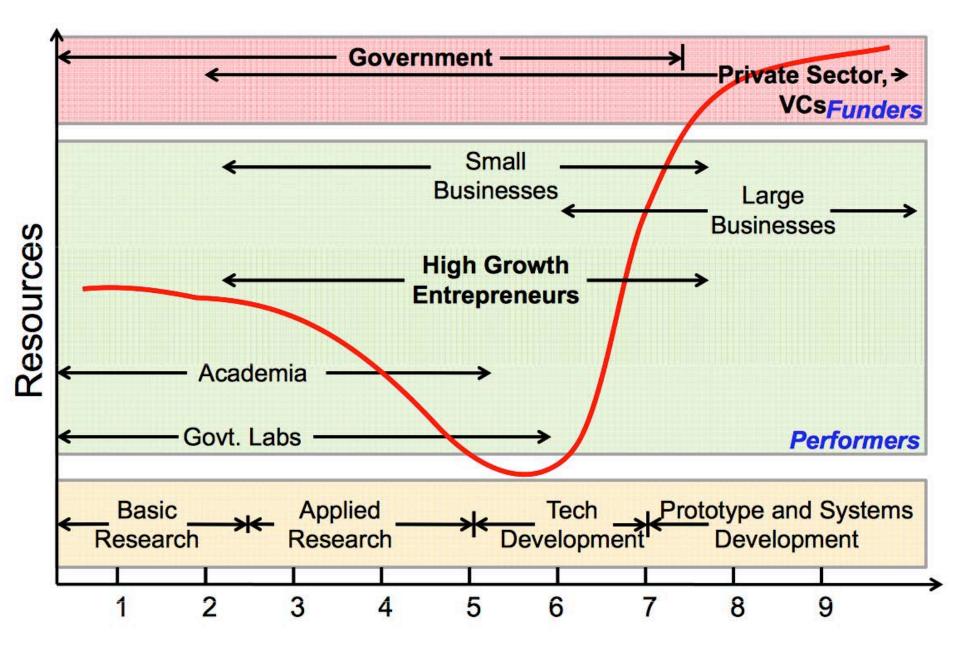




### STFC's Business and Innovations Directorate (BID)

"...we will promote the successful exploitation of new ideas to produce useful innovation and deliver economic and wider societal benefits for the UK."

(STFC's Corporate Strategy 2010-2020)



## **Business Incubation at STFC**

- Business incubation centres
  - Vital contribution to business growth and survival
- Building on STFC success
  - Setting up spin-outs using our own IP
- Focus on R&D, Technology
  - Access to facilities and expertise













### UK SPACE AGENCY

### Innovate UK







### **Technical and Business Support**

- Technical Support
  - STFC RAL Space
    - Autonomous Systems Group
    - Satellite testing facilities
  - Satellite Applications Catapult
    - Technical advice (earth observation, telecommunications, environmental sensing, data processing)
    - Market validation and financial modelling
  - ESA
- Business Support
  - STFC (IP)
  - Ashby House (business planning and investment readiness)
  - Events and networking





### Vital Statistics

- 7 years old
- 62 start-ups supported
  - 51 alumni
  - 11 current incubatees
- 92% survival rate
- Role in Harwell Space Cluster
  - 40% of alumni still on campus
  - ESA BIC accounts for over 30% of Space Cluster organisations

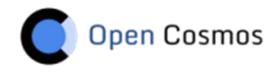






### **Company Statistics**





AutoNaut







SATAVIA









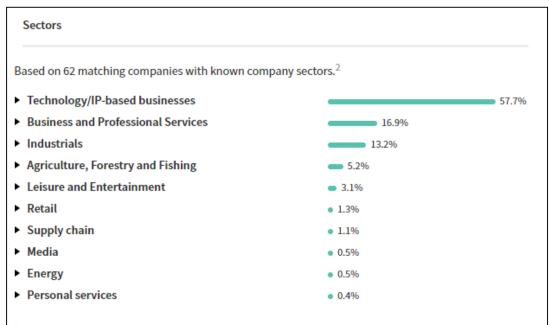








### Sectors (Beauhurst)



<sup>2</sup>This table provides a breakdown of all the sector tags assigned to the companies selected by your criteria. For example, if your selection contains companies with a total of five sectors tags belonging to the 'Technology/IP-based businesses' group and five sectors belonging to the 'Media' group, the table will show a value of 50% for 'Technology/IP-based businesses' and 50% for 'Media'.





### Stages of Evolution (Beauhurst)

Based on 62 matching companies with known current stage of evolution.	
■ Seed	42
Venture	12
Growth	0
Zombie	2
Exited	2
Dead	4
<sup>1</sup> We categorise businesses as being at the seed-stage, venture-stage, or growth-stage based on proprietary research and criteria. A deal is a seed-stage deal if the company was at the seed-stage when it received the investment.	





### Equity Investment (Beauhurst)





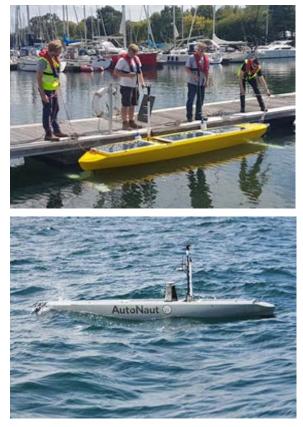




### **Case Studies**



# AutoNaut



### AutoNaut

AutoNaut produces a variety of unmanned surface vessels that are wave-propelled using a unique UK-developed technology. Requiring no fuel, they are capable of very long-endurance ocean missions - the aim being to answer the age-old challenge of affordable oceanic data gathering.

#### **Space Connection?**

Satellite navigation and communication enable global operations controlled from anywhere in the world. A number of other satellite-mounted technologies, such as AIS and synthetic aperture radar (SAR), play a part in exciting new projects being developed for customer-specific missions.





### Entocycle

Entocycle is sustainably feeding the world by transforming the \$150 billion animal feed industry with an innovative technology that converts waste treatment costs into new revenue streams.

We combine nature with high-tech engineering to produce highvalue insect-based protein feed for animals, replacing environmentally destructive fish and soya meal.

#### **Space Connection?**

Entocycle is transferring space assets into the everyday using robotic automation, big data analysis, life support systems and scheduling protocols.











### **Open Cosmos**

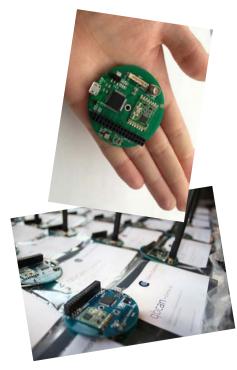
Open Cosmos enables simple and affordable space access for everybody, from learners (by providing educational platforms) to government, research and private sector institutions (by providing nanosatellites and services in space).

Only 4 months after incorporation in July 2015, Open Cosmos became an official supplier to the European Space Agency's Education Office and provided more than 500 CanSat kits.

### **Space Connection?**

With space as a theme, and by offering different development platforms derived from space technology, Open Cosmos reaches every age range from primary education students to professionals.









Environmental data

In situ sensor dat:

Satellite EO data

Aircraft tracking Crowd-sourced data

### Satavia

Satavia provides digital environmental awareness for aviation, enabling aircraft manufacturers, maintenance repair organisations and operators to eliminate unscheduled aircraft maintenance caused by the environment.

### Space Connection?

Satavia makes use of earth observation, satellite navigation and satellite communications. Its patent-pending cloud-based data analytics platform combines technology from numerical weather prediction, earth observation, and live aircraft tracking to provide environmental exposure products for individual aircraft.



SATAVIA

SATAVIA

Environmental model

Numerical Weather

Prediction (NWP) c



### In 2017 ESA BIC companies have...





### Won Awards

- ESA Space Moves! Business Idea Competition won by Blubel Tech
- Oxford Innovation Scale-up Stars national competition 2017 won by Oxford nanoSystems
- 4 of the ConnectTVT 50 Game Changers in the Thames Valley 2017
- Tällt Ventures Disrupt 100 index of the world's most disruptive start-ups (Satavia)
- Business Cloud index of the 101 most disruptive UK tech start-ups (PowerMarket)





### **Raised Investment and Grants**

- ESA
  - Space Missions Provider (Open Cosmos)
  - Business Applications
- EU
  - Horizon 2020 R&D and SME Instrument
- Innovate UK
  - 88 Innovate UK grants totalling £6.9m as at May 2017 (Beauhurst)
  - R&D Competition for Robotics and AI in Extreme and Challenging Environments
  - Emerging and Enabling Technologies Competition
- DfT







### Won Places on Accelerator Programmes

- Y Combinator (Entocycle)
- Satellite Applications Catapult/Cambridge Judge Business School SME Growth Challenge Programme (Open Cosmos)
- TfL Nitrous Programme (Q Shy, TravelAI)
- Rail Industry Accelerators (Q Shy)
  - LM Labs
  - Virgin Trains East Coast Platform-X





### Launched Products, a USV and a Satellite

- SpaceCot available from major retailers
- Blubels available from <a href="http://blubel.co">http://blubel.co</a>
- AutoNaut USVs patrolling the oceans
- Open Cosmos first qbee satellite launched





The easiest folding travel cot.









### Created Jobs

- Total employment May 2017 (Beauhurst)
  - Range 197 416
  - Average 3.5 7.3 per active company
- Interns and placement students
- PhD studentship





### Looking to the Future



### *The ESA BIC UK managed by STFC:* 2018 – 15 New Incubation Companies



£41,500 for intellectual property protection, design, prototyping and market studies

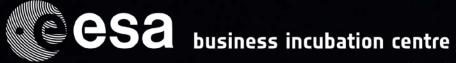
Office space and access to shared facilities

Up to 40 hours of technical support from STFC





Harwell, Daresbury Edinburgh...



### "the space you need to get your business off the ground..."